

WOODARD & COMPANY
ASSET MANAGEMENT GROUP INC.

117 Kinderton Boulevard
Bermuda Run, NC 27006

(336) 998-7000 800-214-1144 fax: (336) 998-7050
www.wcamg.com woodard@wcamg.com

John B. Woodard, Jr.
Brochure Supplement
(Form ADV, Part 2B)



This brochure supplement provides information about John B. Woodard, Jr. that supplements the Woodard & Company Asset Management Group, Inc. Firm Brochure (Form ADV Part 2A), of which you should have received a copy. Please contact Woodard & Company Asset Management Group, Inc. by telephone at (336) 998-7000 or 800-214-1144 or by email at woodard@wcamg.com if you did not receive the Woodard & Company Asset Management Group, Inc. Firm Brochure (Form ADV Part 2A) or if you have any questions about the contents of this supplement.

John B. Woodard, Jr.

Educational Background and Business Experience

John Woodard founded the firm in May of 1985. Mr. Woodard, President of Woodard & Company Asset Management Group, Inc. serves as an investment counselor and is a member of the Investment Committee. Primarily focusing on equity selection and overall portfolio strategy, he is involved with all phases of the business. Born in 1953, he graduated from the State University of New York with a Bachelor of Science in Business Administration. Mr. Woodard began his investment career in the late 1970's with E. F. Hutton & Co., Inc. as a stockbroker and subsequently worked with Shearson Lehman Bros. Mr. Woodard holds the Series 65 Registered Investment Advisor registration.

Disciplinary Information

No one at Woodard & Company Asset Management Group, Inc. has ever been charged or convicted in a domestic, foreign or military court for any of the following offenses:

- A felony of any nature.
- Any misdemeanor involving investments or an investment related business, statute, rule or order.
- Any fraud, false statement, omission, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses.

Other Business Activities

John Woodard is not actively engaged in any other investment related business or occupation.

Additional Compensation

John Woodard does not receive any economic benefits or additional compensation from any source other than Woodard & Company Asset Management Group, Inc. for providing financial advisory services.

Supervision

As the founder and President of Woodard & Company Asset Management Group, Inc. John Woodard is not supervised by any officer, employee or affiliate of WCAMG.

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Joan H. Woodard
Brochure Supplement
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Joan H. Woodard

Educational Background and Business Experience

Joan Woodard, Chief Financial Officer, serves as a member of the Investment Committee and is a Certified Public Accountant (CPA). Among her primary responsibilities is the design and implementation of 401(k), pension and profit sharing plans as well as general counsel on tax issues. Born in 1957, Mrs. Woodard graduated from the University of North Carolina at Chapel Hill with a Bachelor of Science in Business Administration. She was a public accountant at Bailey, Self & Harris until 1984, and the Controller of Douglas Battery Manufacturing until 1994, when she joined Woodard & Company Asset Management Group, Inc.

Disciplinary Information

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Other Business Activities

Joan Woodard is not actively engaged in any other investment related business or occupation.

Additional Compensation

Joan Woodard does not receive any economic benefits or additional compensation from any source other than Woodard & Company Asset Management Group, Inc. for providing financial advisory services.

Supervision

Joan Woodard is supervised by John Woodard - the president of Woodard & Company Asset Management Group, Inc. Mr. Woodard may be reached by telephone at (336) 998-7000 or 800-214-1144.

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Todd F. Senter
Brochure Supplement
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Todd F. Senter

Educational Background and Business Experience

Todd Senter, Chief Compliance Officer, serves as a member of the Investment Committee. His primary responsibilities include fund analysis and implementing the asset allocation decisions made by the Investment Committee, as well as overseeing compliance of both federal and state regulations. Born in 1973, Mr. Senter graduated from Appalachian State University with a Bachelor of Science in Business Administration, majoring in Risk Management and Insurance. Prior to joining Woodard & Company Asset Management Group, Inc. in 2004, Mr. Senter was the Property and Casualty Loss Manager for Auto-Owners Insurance Company, overseeing all company staff, claims activity and agency relationships in the Piedmont Triad and Western North Carolina region. Mr. Senter holds the Series 65 Registered Investment Advisor registration.

Disciplinary Information

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- Any fraud, false statement, omission, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses.

Other Business Activities

Todd Senter is not actively engaged in any other investment related business or occupation.

Additional Compensation

Todd Senter does not receive any economic benefits or additional compensation from any source other than Woodard & Company Asset Management Group, Inc. for providing financial advisory services.

Supervision

Todd Senter is supervised by John Woodard - the president of Woodard & Company Asset Management Group, Inc. Mr. Woodard may be reached by telephone at (336) 998-7000 or 800-214-1144.

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W. George Burns
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W. George Burns

Educational Background and Business Experience

William George Burns was born on December 27, 1972. He earned a BA in Political Science from Campbell University in 1995. In 1998, he received his MBA and Certificate in Trust Management from Campbell University. He also holds the Certified Trust and Financial Advisor (CTFA) designation. In June of 1998, he began working as a supervisor in the Estates and Probate division of Wachovia Bank's Trust Department. He left the bank in January 2000, to work in the family construction business in Rockingham, NC. In May 2003, he joined Southern Community Bank and Trust as Manager of the Trust Department. He left Southern Community Bank and Trust in April 2011, and became a financial advisor with Anchor Financial Management Group, LLC in Winston-Salem. He joined Woodard and Company as a Portfolio Analyst in February 2014.

Disciplinary Information

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Other Business Activities

W. George Burns is not actively engaged in any other investment related business or occupation.

Additional Compensation

W. George Burns does not receive any economic benefits or additional compensation from any source other than Woodard & Company Asset Management Group, Inc. for providing financial advisory services.

Supervision

W. George Burns is supervised by John Woodard - the president of Woodard & Company Asset Management Group, Inc. Mr. Woodard may be reached by telephone at (336) 998-7000 or 800-214-1144.